

William G. Raisch, BA, MBA Board of Trustees Member



William G. Raisch, BA, MBA is the founding Director of the International Center for Enterprise Preparedness (InterCEP) at New York University established with initial funding from the U.S. Department of Homeland Security as the world's first academic research center dedicated to private sector risk management and resilience. The Center is host to the Global Risk Network which enables communication and collaboration among international corporations, cross-national agencies (UN, INTERPOL, WHO, etc.), national governments, NGOs and other stakeholders on shared operational risks.

His work at InterCEP focuses on real world impact with an emphasis on the development of actionable strategies and policies through active collaboration with key private sector stakeholders and a holistic approach to risk management and resilience. The Center's research activity focuses on achieving objectives in uncertain environments with insights from the areas of risk management, strategic planning and innovation. Special emphasis is placed on the "what" and "why" of enterprise risk management and resilience.

Mr. Raisch is actively engaged with the international business community as well as elements of various national governments and NGO's globally. Mr. Raisch served as private sector preparedness advisor to the U.S. Federal 9-11 Commission and assisted in developing the Commission's recommendations on private sector emergency preparedness. He has over 30 years of experience in the private sector spanning roles in both private and public corporations. His background includes roles in management consulting that spanned a diversity of industries, leading strategic planning for Smith Barney International and managing several start-up efforts addressing new business innovations and technologies.

Mr. Raisch recently served as a Fellow at the U.S. Chamber of Commerce National Chamber Foundation focusing on identifying emerging issues that will impact the business community in the future. He is a member of the Board of Directors of the American National Standards Institute (ANSI), a former Principal Member of the Technical Committee on Disaster/Emergency Management & Business Continuity (NFPA 1600). He serves on the advisory Committee of Experts for ANAB – the accrediting body for the voluntary Private Sector Preparedness Program (PS-Prep). He also serves as the emergency manager for his home town, the Village of Asharoken, New York. Mr. Raisch received his B.A. (Government & Economics) and M.B.A. from Cornell University. He has served on NYCPM's Board of Trustees since August 2013.