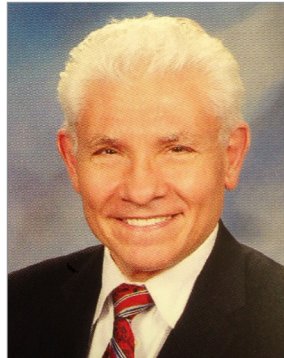


Desander Más Vice President Operations & Development



Desander (Des) Más has been with NYCPM since 2011. Prior to coming to the College, Mr. Más established SMLR, Inc., a company that provides learning resources in sales, product and operational consulting, and develops and implements sales, product and service programs. At NYCPM, he is responsible for all construction projects and facilities services operations for the College and Foot Center. His responsibilities for Development include: public relations, fundraising, and maintaining relationships with community groups and elected officials. Mr. Más is responsible for Alumni Relations; he collaborates with colleagues in the Alumni Association and College administrative offices to create and maintain pathways for alumni participation that advances the goals of NYCPM.