



# NYCPM

New York College of Podiatric Medicine

## Get to Know ... NYCPM's Board of Trustees



**Secretary**  
**Keith A. Greathouse, BS, LHD**

Board Secretary Keith A. Greathouse is founder, President and Chief Executive of DermAvance Pharmaceuticals. His responsibilities include developing the strategic focus for the company, evaluating and developing new product opportunities, and managing company operations. Currently Mr. Greathouse is on the board of the Women's Dermatologic Foundation, and serves as the Secretary of the Board for the New York College of Podiatric Medicine. He is an active member in the American Academy of Dermatology (AAD), the American Society of Dermatologic Surgeons (ASDS), and the Women's Dermatologic Society.

Mr. Greathouse received his Bachelor of Science Degree in Marketing from San Jose State University in 1986, and received an Honorary Doctorate from New York College of Podiatric Medicine in 2001. He has over 30 years of experience in the pharmaceutical industry, and has launched over 15 major products while employed with major pharmaceutical firms: American Home Products (formerly Lederle Laboratories), Novartis Pharmaceuticals (formerly Sandoz) and Sanofi-Aventis (formerly RPR/Armour/Dermik). In the field of Dermatology/Podiatry, he has named and launched many significant products in this marketplace under the trade names of Penlac, Benzamycin, Benzacilin, Psorcon, Klaron, Carac, Vanamide 30, and Sculptra.